

“CoB UG Programs Committee, Start Your Engines!”

With the dire budget/economic situation facing USM, many are now saying that the CoB's economics major is destined for the chopping block. As part of the plan to scale back what sources refer to as the bloated ECO portion of the EFIB faculty roster, the CoB's international business curriculum is facing changes that would reduce the number of economics courses required of IB majors. It is these courses that not only distinguish USM's IB major in a weird way (according to sources) from that at other institutions, sources also point out that it is these very requirements that have propped up the inflated ECO faculty roster for decades.

The marked-up degree plan for IB that is inserted at the top of the following page of this report provides a suggested avenue for extracting ECO from the IB curriculum. The suggestions depicted there were provided by an education consultant. The red arrows note course eliminations, which in this case are ECO 340, ECO 345 and ECO 436. These are the intermediate courses in economics and the “odd” second course in international economics. These eliminations cut 9 hours from the major requirements. The green arrow associated with ECO 336 in the CoB core reflects the growing demand to allow CoB students to use any international course to fulfill the CoB core requirements. These are ECO 336, FIN 472, MGT 495 and MKT 495 (pending insertion of an international course in TM). Currently, IB majors take three of these – ECO 336 (core), FIN 472 (IB major) and either MGT 495 (IB major) or MKT 495 (IB major). The mark-up below uses blue arrows to indicate course additions. Thus, the plan below has IB majors choosing one of the international courses to satisfy the core, and then taking *all of the remaining* international courses to satisfy the IB major. This restores 3 of the 9 hours lost from the deletions mentioned above.

The mark-up below also eliminates the option of taking ECO 498 or FIN 498 instead of IB 498. This change is based on the idea that IB majors should take courses with IB prefixes when and where available. The current configuration totals 15 hours in the major requirements section. The insertion of an international course in tourism management would restore 3 more hours, however the education consultant suggests that the UG programs committee work with the management faculty to develop *at least* 2 new courses with IB prefixes, not to include IB 492, to make up the remaining 6 hours in the program. Such a program could be delivered by the current CoB faculty roster, minus a significant number currently in ECO. The potential cost savings are enormous.

INTERNATIONAL BUSINESS (BSBA)
Degree Plan (INLBUSSBA)

GENERAL EDUCATION CURRICULUM**GEC 01. Written Communication (6 hours)**

01. ENG 101
02. ENG 102

GEC 02. Basic Science and Mathematics (11 minimum hours)*Science Requirement (8 minimum hours)*

01. Select 2 courses with labs:

- AST 111/L
- AST 112/L
- BSC 103/L
- BSC 110/L
- BSC 111/L
- BSC 210/L
- BSC 251/L
- CHE 104/L
- CHE 106/L
- CHE 107/L
- GHY 104/L
- GHY 105/L
- GLY 101/L
- GLY 103/L
- MAR 111/L
- PHY 111/L
- PHY 112/L
- PHY 201/L
- PHY 202/L
- PSC 190/L

Mathematics Requirement (3 hours)

02. MAT 101*

GEC 03. Global History and Culture (12 hours)*Social Sciences Requirement (3 hours)*

01. Select 1 course:

- SOC 101*

Humanities Requirement (9 hours)

02. ENG 202

03. Select 2 courses; 1 History required:

- HIS 101*
- HIS 102*

GEC 04. Aesthetic Values (3 hours)

01. Select 1 course:

- ART 130
- DAN 130
- MUS 365
- THE 100

GEC 05. Decision-Making and Responsibility (3 hours)

01. Select 1 course:

- PS 101**
- PSY 110**

GEC 06. Computer Competency Requirement* (BSBA)

01. MIS 300

GEC 07. Writing-Intensive Requirement* (BSBA)

01. BTE 380 (WI)

*ENG 101 & ENG 102 prerequisites***GEC 08. Oral Communication Requirement* (3 hours)**

01. Select 1 course:

- SCM 111 or SCM 320 or SCM 330

GEC 09. Capstone Requirement* (Major Area)

01. MGT 400 (Capstone)

Must be taken Senior Year; ENG 101 & ENG 102 prerequisites

*This particular GEC course is required for this major.

** These particular GEC courses are the available options for this major.

† GEC restrictions apply; see page 103.

For full description of the GEC, see page 100.

PROGRAM CURRICULUM**DEG 01. BSBA Requirement: (49 hours)******College of Business Core Courses*

- 01. ACC 200
- 02. ACC 300
- 03. BA 200
- 04. BA 301
- 05. BA 303
- 06. ECO 201
- 07. ECO 202
- 08. ECO 336
- 09. FIN 300
- 10. MGT 300
- 11. MGT 325
- 12. MGT 400 (Capstone)
- 13. MIS 300
- 14. MGT 300

Additional BSBA Requirements

- 15. BTE 380 (WI)
- 16. MAT 102
- 17. PHD 300
- 18. See DEG 03 ***
- 19. See DEG 03 ***

***International Business BSBA requirements differ from other BSBA degree plans.

DEG 02. Major Area of Study Requirement: (21 hours)

- 01. ECO 340
- 02. ECO 345
- 03. ECO 436
- 04. FIN 472
- 05. IB 472
- 06. Select 1 course:
ECO 498
FIN 498
IB 498
- 07. Select 1 course:
MGT 495
MKT 495

DEG 03. Additional Requirement (12 hours)

01. Select 12 hours of any single Foreign Language other than the student's native language.

HOURS TO DEGREE

120 hours are needed to graduate with a BSBA in International Business. At least 50 percent of the hours applied to a degree at The University of Southern Mississippi must be earned from a senior college, and 45 of these hours must be in courses numbered 300 or above. The last 25 percent of course work must be earned from Southern Miss. The student must earn at least 12 hours in the major area of study from Southern Miss.